

EVERY KID
DESERVES
A BULLY-FREE
SUMMER



Get Bully-Proofed

with *The Bully Coach*

“Dr. Haber was knowledgeable,
enthusiastic, involved.
He received our top ratings
on all scales!”
- *Director, Day Camp*

Awareness, detection and intervention
programs for camp staff, teens and kids





“We have made great strides...the kids are appreciating the secure environment.”

- Director, Sports Camp

(www.respectu.com)

DID YOU KNOW THAT...

- ! At least 60% of bullying goes unreported?
- ! Less than 10% of kids who report bullying feel like an adult “helped solve the problem?”
- ! Bullying (including exclusion and off-season bullying) is among the top reasons campers don’t return?

Bullying can ruin a child’s summer.

It can also damage the hard-earned reputation of your summer program.

A PROVEN-EFFECTIVE SOLUTION JUST FOR SUMMER

The Bully Coach Camp program is designed specifically for the summer environment and is targeted to resident camps, day camps and teen program directors and staff.

The goal is to create a summer environment that is virtually bully-proof. In this environment...

- Counselors and other staff are well-trained to identify all forms of bullying
- Kids feel comfortable reporting bullying behavior
- Campers and staff can safely intervene to help victims
- Directors are well-equipped to handle parent concerns
- Children and staff are treated with respect, feel supported and have fun!



“It was great! At the end of the program my campers had their arms around each other, with an enthusiasm and excitement that underscored that something meaningful had occurred.

- *Director, Overnight Camp*



WHO IS THE BULLY COACH?

A clinical psychologist and experienced trainer, Joel Haber spent 20+ years of his career dealing with violence prevention. A member of the ACA, he has trained thousands of counselors, administrators, parents and children, using the Bully Coach approach.

After Bully Coach sessions, camp directors are better-equipped to identify problem situations, counselors feel more empowered to create a bully-proof environment and kids feel safer! Our testimonials are proof!

A REAL-WORLD APPROACH

The training is engaging, entertaining and geared toward the real world. Exercises and role plays are all based on true incidents – things that staff can relate to, including:

- The kid who “doesn’t quite fit in”
- Popular bullies
- Differences between boy bullying and girl bullying
- Bullying of counselors by kids — and kids by counselors
- Sports bullying
- The “helpless” bystander
- How to screen staff to avoid bullying issues
- Off-season cyber-bullying

A WIDE RANGE OF PROGRAMS...OR CREATE YOUR OWN

You can select the training, consulting and counseling options that best fit your camp culture and budget. Special programs can be created too, based on your needs.

Details can be found in the Program Overview or on our website www.respectu.com.



**Please contact me
soon for this summer!**

Phone: 914.428.0004 x23
Fax: 914.682.7518
E-mail: bullycoach@respectu.com

THE BULLY COACHSM

Joel Haber, Ph.D.

As featured in the NY Times, CBS Evening News and ESPN radio. Member of the American Camp Association.

THE BULLY COACH HAS TRAINED:

- Overnight camps (4- and 8-week)
- Day camps
- Sports camps
- Special needs camps
- Kids, teens and adults

“The role playing really helped me get into my campers’ mindsets and feel what they feel. It’s a terrific program!”
- Counselor

Joel Haber, Ph.D. bullycoach@respectu.com 914-428-0004 x23
www.respectu.com



297 Knollwood Road,
White Plains, New York 10607